

# Brands



With a partner, find:

1. A telephony service \_\_\_\_\_
2. A manufacturer of computer peripherals \_\_\_\_\_
3. A software designer \_\_\_\_\_
4. An electronics manufacturer \_\_\_\_\_
5. A laptop maker \_\_\_\_\_
6. A frying pan manufacturer \_\_\_\_\_
7. A mobile phone manufacturer \_\_\_\_\_
8. A toy company \_\_\_\_\_
9. A food company \_\_\_\_\_
10. A computer games manufacturer \_\_\_\_\_
11. An information website \_\_\_\_\_
12. A camera manufacturer \_\_\_\_\_
13. A search engine \_\_\_\_\_
14. A book store \_\_\_\_\_
15. A TV channel \_\_\_\_\_
16. An online auction \_\_\_\_\_



## Activity Instructions

Language Focus:	Unspecific
Vocabulary Focus:	Unspecific
Level:	Business (Intermediate - Advanced)
Skill:	Speaking
Time:	10 minutes
Organisation:	Students work in pairs
Stage:	Lead-in/extended speaking task
Suggested Method:	

- 1 Copy one sheet for each individual student.
- 2 Put the students into pairs, and hand out the worksheets one between two (give out the remaining sheets after the activity to ensure better pair work).
- 3 Focus students' attention on the brand logos and the instructions. Students work together to locate sixteen different companies outlined in the box.
- 4 Monitor the students, providing language input or error correction when necessary.
- 5 Make sure now every student has a copy of the sheet, and elicit responses from some of the students and draw to their attention any appropriate vocabulary or serious language mistakes.